CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #	
	1847589	1		08853849	
Product	_				
DOUG JONES FOR SENA	T				
Contract Dates	Estimate #				
11/08/17 - 11/14/17	5092				
Advertiser			Ori	ginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite		1	1/09/17	/ 11/09/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Property</u>	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ling			<u> </u>
	Demographic				
	Adults 35+				
	•				
	Agy Code	<u>Adverti</u>	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref
i					

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week * Rate	Type Sp	oots	Amount
1 WSFA 11/13/17 11/13/17 ALABAMA LIVE @ 11A	11-1130Am	1:00	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	<u>Rate</u> \$60.00				
2 WSFA 11/10/17 11/10/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	12-1230pm Rate	1:00	NM	1	\$200.00
Week: 11/06/17 11/12/171 1	\$200.00				
3 WSFA 11/14/17 11/14/17 WSFA 12 News at Five	5-530pm	1:00	NM	1	\$370.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -1 1	Rate	•			
	\$370.00				
4 WSFA 11/08/17 11/08/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm	1:00	NM	1	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$370.00				
5 WSFA 11/09/17 11/09/17 WSFA 12 News at Five	5-530pm	1:00	NM	4	6270.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	INIVI	1	\$370.00
Week: 11/06/17 11/12/171 1	\$370.00		ı		
6 WSFA 11/10/17 11/10/17 WSFA 12 News at Five	5-530pm	1:00	NM	1	\$370.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	Rate				•
	\$370.00				
7 WSFA 11/14/17 11/14/17 WSFA 12 News at Six - MF	6-630pm	1:00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$700.00				
8 WSFA 11/08/17 11/08/17 WSFA 12 News at Six - MF		1:00			4700.00
Start Date End Date Weekdays Spots/Week	Rate	1:00	NM	1	\$700.00
Week: 11/06/17 11/12/171 1	\$700.00	•			
9 WSFA 11/14/17 11/14/17 WSFA 12 News at Ten - MF	10-1035pm	1:00	NM	1	\$550.00
Start Date	<u>Rate</u>			-	7223.20
Week: 11/13/17 11/19/17 -1 1	\$550.00				
10 WSFA 11/08/17 11/08/17 WSFA 12 News at Ten - MF	•	1:00	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

Contract / Revision Alt Order# 1847589 / 08853849

Contract Dates Product Estimate # 11/08/17 - 11/14/17 DOUG JONES FOR SEI 5092

Advertiser Original Date / Revision / 11/09/17 11/09/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$550.00	•			
E 11 WSFA 11/09/17 11/09/17 WSFA 12 News at Ten - MF Start Date		1:00	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/06/17-11/12/17 WSFA 12 News at Ten - Mi Credited	Start/End Time	Weekdays Length Th 1:00 \$€	<u>Rate Type</u> 550.00 NM		
12 WSFA 11/08/17 11/08/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	11-1130Am <u>Rate</u> \$60.00	1:00	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length	Rate <u>Type</u> 60.00 NM		
13 WSFA 11/13/17 11/13/17 The Voice Start Date	7-9pm <u>Rate</u> \$1,200.00	1:00	NM	1	\$1,200.00
14 WSFA 11/11/17 11/11/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171- 1	Sa 6-7pm <u>Rate</u> \$160.00	1:00	NM	1	\$160.00
15 WSFA 11/12/17 11/12/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	130p-5p <u>Rate</u> \$130.00	1:00	NM	1	\$130.00
16 WSFA 11/12/17 11/12/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	Su 5-530p <u>Rate</u> \$180.00	1:00	NM	1	\$180.00
17 WSFA 11/09/17 11/09/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	11-1130Am <u>Rate</u> \$60.00	1:00	NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays LengthTh 1:00 \$	<u>Rate Type</u> 60.00 NM		
18 WSFA 11/10/17 11/10/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	11-1130Am <u>Rate</u> \$60.00	1:00	NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays LengthF 1:00 \$	<u>Rate Type</u> 60.00 NM		
19 WSFA 11/13/17 11/13/17 ALABAMA LIVE @ 1130AM		1:00	NM	1	\$60.00
20 WSFA 11/09/17 11/09/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	1130A-12P <u>Rate</u> \$60.00	1:00	NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 1130AM Credited	Start/End Time 1130A-12P	Weekdays LengthTh 1:00 \$	<u>Rate</u> <u>Type</u> 60.00 <i>NM</i>		

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	Contract / Revision	Alt Order #	
	1847589 /	08853849	
act Dates	Product ,	Estimate #	

 Contract Dates
 Product
 Estimate #

 11/08/17 - 11/14/17
 DOUG JONES FOR SEI 5092

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/09/17 / 11/09/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
21 WSFA 11/10/17 11/10/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	I 1130A-12P <u>Rate</u> \$60.00	1:00	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 1130AN Credited	Start/End Time 1130A-12P	<u>Weekdays</u> <u>Length</u> <u>Rate</u> F 1:00 \$60.00	<u>Type</u> NM		
22 WSFA 11/13/17 11/13/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	12-1230pm <u>Rate</u> \$200.00	1:00	NM	1	\$200.00
23 WSFA 11/14/17 11/14/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	12-1230pm <u>Rate</u> \$200.00	1:00	NM	1	\$200.00
E 24 WSFA 11/10/17 11/10/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17F 1	528am-6am <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
N 25 WSFA 11/09/17 11/09/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	1030p-11P <u>Rate</u> \$550.00	1:00	MM	1	\$550.00
		Totals		19	\$7,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -11/14/17	19	\$7,220.00	(\$1,083.00)	\$6,137.00
Totals	19	\$7,220.00	(\$1,083.00)	\$6,137.00

Signature: Date:	

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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8853849 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

1847589 \$\$\$

FROM REP RISK !!! REPORT CREDIT HARRIS AGENCY

FAX# 703-516-9680

NOV8/17 16.12 *** WSFA-TV ***

16.12 # SALESMAN DATE NOV8/17 REGIONAL (H) EDDINS SCATTERGOOD LOCAL RYAN JEFF WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) NEEDED ORDER, 1650 BILLING SUITE# (LINE, SE, CO-OP POLI/D JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA # 8853849 75 PKWY 30339 GA SENAT EST#5092 CIRCLE CONTRACT WK-1 ATLANTA, NOV14/17 006 TAX NAME NAME STATE DOUG JONES FOR ADV. AGY. DATES NOV8/17 CITY TAX # FLIGHT # ORDER PRDCT ADV AGY

REVISED ORDER M2 OKD AS LINE 25 TTL SAME, \$7,220 PLS CNFM REP:

RYAN THANKS JASMINE FOR

STA:

SCHEDULE ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339 CASH IN ADVANCE Ø SH SIHL **** CON CM

:LINE#:REP :CD:	TIME PERIOD	: LGTH	: SEC	RATE	••	START	 END	END :SPTS: WEEK	WEEK .	DAYS	: TOT:
: :LINE#:		••	••	••	••	DATE	 DATE	: /WK: INVT	: TVNI		SPTS:
AGENCY	AGENCY ADVERTISER CODE	ODE = 836	9	#FVE XUNEUA	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	00					

.. ..

0

THU 0 11/9 11/9 \$550.00 9 - 967 AGENCY PRODUCT CODE 1000P-1035P (V) 11

10P 10P AT NEWS NEWS 1 1 2 WSFA WSFA PROGRAM : CON COM1:

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN g 1847589 \$\$\$ HEADLINE# 8853849 TRF# MOD# 1: UNAPPROVED REV #1

REP \$\$\$

NOV8/17 16.12 *** WSFA-TV *** 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** CREDIT HARRIS ORDER WORKSHEET

: TOTL:	н
DAYS	
WEEK : INVT :	тно
SPTS: /WK:	н
END DATE	11/9
START	6/-
	1.
RATE	\$550.00
SEC :	
: LGTH : S	60 60 61 61
:LINE#:REP :CD: TIME PERIOD : :LINE#: :	25 A 1030P-1105P

PLEASE CONFIRM ASAP! TO NFL AIRING. M-F LATE NEWS AFTER NFL URGENT! NEWS WILL RUN LATE DUE THANKS, DENICE FROGRAM : ORD COM1:

6 VON SPOT/WK FOR 1 THIS IS A MAKE-GOOD FOR NOV9 ON LINE-11 STATION MAKEGOOD OFFERS: BUY#11 OK'D Σ

(NOV8/17) PLS ADVISE ASAP! \$550.00 \$550.00 PLEASE CONFIRM 60s 60s TO NFL AIRING. NEWS WILL RUN LATE DUE 6VON MISSED: THU/1000P-1035P OFFER: THU/1030P-1105P CMT: THANKS, DENICE CMT: URGENT!

TOTAL CONTRACT \$7,220.00 NOV/17

\$7,220.00

TOTAL

0% WIYC J) WBMM % CABL WCOV 16% 24% % EAKA WAKA O () % % WNCF ESFA 50% WSFA \$14,440 TOTALS MARKET

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

REP HEADLINE# 8853849 TRF# 1847589 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

NOV8/17 17.08 *** WSFA-TV *** AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

FAX# 703-516-9680

ADV # ADV. NAME POLI/D JONES/D/SEN/AL	REP.#	OFF.# SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME	BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA-	WA- RYAN EDDINS (H)
ATLANTA, GA 30339		
ORDER # CONTRACT # 8853849	CLASS: NATL.	. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5092 COMMENTS: (LINE, ORDER, INVOICE)	VOICE)	
FLIGHT DATES NOV8/17 NOV14/17 WK-1		
CITY TAX STATE TAX CO-OP BILLING NEEDED		DATE_NOV8/17 17.08

M2 OKD AS LINE 25 TTL SAME, \$7,220 PLS CNFM THANKS JASMINE FOR RYAN REVISED ORDER REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA

CONTRACT SCHEDULED FOR GENERATION NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:
M2 OK'D BUY#11

PLS ADVISE ASAP! S \$550.00 S \$550.00 PLEASE CONFIRM 60s 60s TO NFL AIRING. MISSED:THU/1000P-1035P NOV9
OFFER:THU/1030P-1105P NOV9
CMT:URGENT! NEWS WILL RUN LATE DUE
CMT:THANKS, DENICE

\$7,220.00 CONTRACT TOTAL TOTAL

(NOV8/17)

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	1847589	1		08853849	
Product Product				L	
DOUG JONES FOR SENA	T				
Contract Dates	Estimate #				
11/08/17 - 11/14/17	5092				
Advertiser	•		Ori	iginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite		1	1/08/17	/ 11/08/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado			Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handling			·····	<i></i>
	Demographic			*****	
	Adults 35+				
		 			
	Agy Code	Adverti	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref
	ı			i	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	TypeSp	oots	Amount
N 1 WSFA 11/13/17 11/13/17 ALABAMA LIVE @ 11A	11-1130Am	1:00	NM	1	\$60.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/13/1711/19/1711	<u>Rate</u> \$60.00				
N 2 WSFA 11/10/17 11/10/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	12-1230pm <u>Rate</u> \$200.00	1:00	NM	1	\$200.00
N 3 WSFA 11/14/17 11/14/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	5-530pm <u>Rate</u> \$370.00	1:00	NM	1	\$370.00
N 4 WSFA 11/08/17 11/08/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$370.00	1:00	NM	1	\$370.00
N 5 WSFA 11/09/17 11/09/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	5-530pm <u>Rate</u> \$370.00	1:00	NM	1	\$370.00
N 6 WSFA 11/10/17 11/10/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	5-530pm <u>Rate</u> \$370.00	1:00	NM	1	\$370.00
N 7 WSFA 11/14/17 11/14/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	6-630pm <u>Rate</u> \$700.00	1:00	NM	1	\$700.00
N 8 WSFA 11/08/17 11/08/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$700.00	1:00	NM	1	\$700.00
N 9 WSFA 11/14/17 11/14/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	10-1035pm <u>Rate</u> \$550.00	1:00	NM	1	\$550.00
N 10 WSFA 11/08/17 11/08/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-1035pm <u>Rate</u>	1:00	NM	1	\$550.00

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N 11 WSFA 11/09/17 11/09/17 WSFA 12 News at Ten - Mi		1:00		NM	1	\$550.00
N 12 WSFA 11/08/17 11/08/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$60.00	1:00	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length	<u>Rate</u> \$60.00	Type NM		
N 13 WSFA 11/13/17 11/13/17 The Voice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 1 1	7-9pm <u>Rate</u> \$1,200.00	1:00		NM	1	\$1,200.00
N 14 WSFA 11/11/17 11/11/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171- 1	Sa 6-7pm <u>Rate</u> \$160.00	1:00	•	NM	1	\$160.00
N 15 WSFA 11/12/17 11/12/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	130p-5p <u>Rate</u> \$130.00	1:00		NM	1	\$130.00
N 16 WSFA 11/12/17 11/12/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	Su 5-530p <u>Rate</u> \$180.00	1:00		NM	1	\$180.00
N 17 WSFA 11/09/17 11/09/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$60.00	1:00		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length	<u>Rate</u> \$60.00	Type NM		
N 18 WSFA 11/10/17 11/10/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$60.00	1:00	•	NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length	<u>Rate</u> \$60.00	<u>Type</u> NM		
N 19 WSFA 11/13/17 11/13/17 ALABAMA LIVE @ 1130AM	<u>Rate</u> \$60.00	1:00		NM	1	\$60.00
N 20 WSFA 11/09/17 11/09/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$60.00	1:00	•	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 1130AM Credited		Weekdays Length	<u>Rate</u> \$60.00	Type NM		
N 21 WSFA 11/10/17 11/10/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$60.00	1:00		NM	0	\$0.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Re	vision	Alt Order #
1847589	1	08853849
 		,

Contract Dates Product Estimate # DOUG JONES FOR SEI 5092 11/08/17 - 11/14/17

<u>Advertiser</u> Original Date / Revision 11/08/17 / 11/08/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/06/17-11/12/17 ALABAMA LIVE @ 1130A Credited	Rate Start/End Time M 1130A-12P	Weekdays Length Rate F 1:00 \$60.00	<u>Type</u> <i>NM</i>		
N 22 WSFA 11/13/17 11/13/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 1 1	12-1230pm <u>Rate</u> \$200.00	1:00	NM	1	\$200.00
N 23 WSFA 11/14/17 11/14/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	12-1230pm <u>Rate</u> \$200.00	1:00	MM	1	\$200.00
N 24 WSFA 11/10/17 11/10/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17F 1	528am-6am <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
		Totals		19	\$7,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -11/14/17	19	\$7,220.00	(\$1,083.00)	\$6,137.00
Totals	19	\$7,220.00	(\$1,083.00)	\$6,137.00

Signature:		Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 8853849 TRF# 1847589 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

-9387 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

NOV8/17 10.02 *** WSFA-TV ***

703-516-9680

SALESMAN REGIONAL SCATTERGOOD RYAN EDDINS LOCAL OFF.# JEFF WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# 1650 SUITE# SE JONES/D/SEN/AL CANAL PARTNERS MEDIA # 8853849 900 CIRCLE 75 PKWY 30339 GA CONTRACT ATLANTA, POLI/D AGY. NAME NAME ADV. ORDER ADV # PRDCT AGY

ORDER, INVOICE) (LINE, COMMENTS: SENAT EST#5092 FOR JONES DOUG

WK-1 NOV14/17 FLIGHT DATES NOV8/17

CITY TAX

CO-OP BILLING NEEDED TAX STATE

10.02

DATE NOV8/17

REEVISED ORDER M1 OKD AD LINE 24 TTL SAME, \$7,220 PLS CONFM

REP:

THANKS JASMINE FOR RYAN

STA:

A CASH IN ADVANCE SCHEDULE SI SIHL **** CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650

30339 ATLANTA, GA

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5092

H

AGENCY EST# 836 AGENCY ADVERTISER CODE = 8

9 1100A-1130A Ø 12

ALABAMA LIVE ALABAMA LIVE PROGRAM :

11/8 \$60.00

0 11/8

WED

0

REP HEADLINE# 8853849 TRF# 1847589 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

NOV8/17 10.02 *** WSFA-TV ***

:LINE#:REP :CD: T : :LINE#: :	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE	: END : DATE	SPTS:	WEEK	: &O	DAYS :TOTL
24 A 530	30A-600A	9	\$300.00	11/10	11/10	Н	\	FRI	
PROGRAM: TOORD COMI: NOTHING IS A MAILTHING IS A MA	TODAY IN AL (NO AVAILS. MAKE-GOOD FOR MAKE-GOOD FOR MAKE-GOOD FOR MAKE-GOOD FOR MAKE-GOOD FOR	PLEASE CONFIRM. NOV8 ON LINE-12 NOV9 ON LINE-17 NOV10 ON LINE-17 NOV9 ON LINE-20 NOV9 ON LINE-20	THANKS, FOR 1 S FOR 1 S FOR 1	DENICE SPOT/WK SPOT/WK SPOT/WK SPOT/WK			>		
17 S 1100A	0A-1130A	9	\$60.00	11/9	11/9	0	\	THU	C
PROGRAM : AI CON COM1: AI	ALABAMA LIVE ALABAMA LIVE					•-	<u>,</u>		
18 S 1100A	0A-1130A	09	\$60.00	11/10	11/10	0	\	F.R.H	C
PROGRAM : AI CON COM1: AI	ALABAMA LIVE ALABAMA LIVE						· · ·)
20 S 113C	30A-1200N	09	\$60.00	11/9	11/9	0		тно	C
PROGRAM : AI CON COM1: AI	ALABAMA LIVE ALABAMA LIVE						· ·········)	
21 S 113C	30A-1200N	09	\$60.00	11/10	11/10	0		FRI	C
PROGRAM: ALL CON COMI: ALL STATION MAKEGOOD OFF	ALABAMA LIVE ALABAMA LIVE OFFERS:								
**************************************	MISSED	:WED/1100A-1130A THU/1100A-1130A FRI/1100A-1130A THU/1130A-1200N		NOV8 NOV9 NOV10	V V V V	\$ \$ \$ \$ \$	\$60.00	ON)	(NOV8/17)
BUY#21	OFFER	I/1130A-12 I/530A-600 AVAILS.	ASE CONFIRM	NOV10 NOV10 THANKS,	OENICE		60.00 60.00 300.00	PLS	ADVISE.
NOV/17 \$7,220.00						Ö	CONTRACT TOTAL	TOTAL SPOTS	\$7,220.00

ACCURATE SHARES

0

WIYC

WBMM 58

%

CABL

WCOV 168

24%

WAKA

% %

WNCF

WSFA 50%

MARKET TOTALS \$14,440

SVC- NSI DEMOS- RA35+*

C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

Z-COMMENTS *-MULTIPLE M-MAKEGOOD N-PROGRAM NAME Y-DAYS L-LENGTH X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CREDIT ADVISORY: ORDER WORKSHEET REP: HEADLINE# 8853849 TRF# 184758 MOD# 0: APPROVED REV #1 \$\$\$ HEADLINE# 8853849 REP SSS

703-516-9680 STATION FROM FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY TEL# 703-528-9387

NOV8/17 10.08 *** WSFA-TV ***

10.08 # SALESMAN REGIONAL DATE NOV8/17 SCATTERGOOD EDDINS LOCAL RYAN JEFF WA NATL NAME PRSN CLASS: BUYER SALES REP.# INVOICE) NEEDED 1650 ORDER, BILLING SUITE# (LINE, S FJ CO-OP POLI/D JONES/D/SEN/AL COMMENTS: 8853849 MEDIA PKWY 30339 PARTNERS 75 # GA EST#5092 CIRCLE CONTRACT WK-1 ATLANTA, CANAL NOV14/17 006 TAX SENAT NAME NAME STATE FOR ADV. AGY. NOV8/17 JONES DATES DOUG TAX # FLIGHT # ORDER PRDCT CILX ADV AGY

RYAN FOR 24 TTL SAME, \$7,220 OKD AD LINE THANKS JASMINE ORDER CONFM REEVISED M1 OKD A PLS REP:

STA:

SCHEDULE ADVANCE Z CASH ď, S THIS Ü CON

SUITE#1650 SENT SE BE INVOICES ARE TO BE CIRCLE 75 PARKWAY 30339 GA ATLANTA, ALL 006

\$ 600.00 \$ 600.00 \$ 600.00 \$ 600.00 \$ 600.00 GENERATION 60 S 60 S 60 S 60 S 60 S FOR CONTRACT SCHEDULED NOV10 NOV9 NOV8 6AON BEEN APPROVED. FRI/1100A-1130A THU/1130A-1200N FRI/1130A-1200N OFFER:FRI/530A-600A MISSED: WED/1100A-1130A THU/1100A-1130A CHANGES OF THIS ORDER HAVE STATION MAKEGOOD OFFERS: M1 OK'D BUY#12 BUY#17 BUY#20 BUY#21 BUY#18 NOTICE:

(NOV8/17)

ADVISE PLS DENICE THANKS, CONFIRM. PLEASE

NOV10 NOV10

CMT: NO AVAILS.

\$7,220.00

TOTAL

CONTRACT TOTAL

REP HEADLINE# 8853849 TRF# 1847589 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

703-516-9680 FROM STATION **CHANGES** FROM FAX# RISK !!! REPORT CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

NOV8/17 15.31 *** WSFA-TV ***

15.31 # SALESMAN DATE NOV8/17 REGIONAL (H)EDDINS SCATTERGOOD LOCAL RYAN JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) NEEDED 1650 ORDER, BILLING SUITE# (LINE, SE CO-OP JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA # 8853849 PKWY 30339 75 GA EST#5092 CIRCLE CONTRACT WK-1 ATLANTA, POLI/D NOV14/17 006 TAX SENAT NAME NAME STATE JONES FOR ADV. AGY. NOV8/17 DATES DOUG CITY TAX FLIGHT ORDER PRDCT ADV AGY

STA:

CON CM

SCHEDULE INVOICES ARE TO BE SENT TO: CIRCLE 75 PARKWAY SE, SUITE#1650 ANTA, GA 30339 CASH IN ADVANCE ď H S **** THIS ATLANTA, ALL 900

NO BUYS TO PRINT STATION MAKEGOOD OFFERS:

60s 60s NFL AIRING. NEWS WILL RUN LATE DUE 8 VON 6VON MISSED: THU/1000P-1035P OFFER: THU/1030P-1105P CMT: URGENT! BUY#11 UNRESL M_{2}

OH DENICE CMT: THANKS,

\$7,220.00

NOV/17

% WIYC љ % WBMM % CABL 16% WCOV 2 0 4 % % WAKA EAKA 0 % % ESFA WNCF 50% WSFA \$14,440 TOTALS MARKET

g

\$7,220.00

TOTAL

CONTRACT TOTAL

(NOV8/17) PLS ADVISE

ASAP!

CONFIRM

\$ \$550.00 \$ \$550.00 PLEASE CONF

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*